This is an evolution in thought and a revolution in means. If we are successful, it will change the whole nature of our system.

Sir Ronald Cohen
Chair, GSG

“The GSG is an independent global steering group catalyzing Impact Investment and entrepreneurship to benefit people and the planet. The GSG was established in August 2015 as the successor to and incorporating the work of the Social Impact Investment Taskforce under the UK presidency of the G8. The GSG currently has National Advisory Boards in 18 countries plus the EU as members. Chaired by Sir Ronald Cohen, the GSG brings together leaders from finance, business and philanthropy.

Our mission is to harness the energy behind Impact Investment to deliver impact at scale.

DO GOOD. DO WELL.

Who leads GSG

GSG is represented in countries via their National Advisory Boards (or NABs). To date, 18 countries have joined. The GSG is governed by an Executive Board and the Council of NAB Chairs. The Chair and Executive Board are elected by NABs. Sir Ronald Cohen, Founder of GSG, is its current elected Chair. Nick O’Donohoe, CEO of CDC, is the Deputy Chair and Amit Bhatia is the CEO of GSG.

What do we do

- Develop and accelerate impact ecosystems in countries
- Create formal working groups for new knowledge, insights, definitions, and standards
- Advocate with G7, G20, the EU, the UN and the OECD, and other governing bodies
- Build Outcome Funds, Impact Wholesalers, Fund of Funds and Intermediaries
- Organise and host events, including annual GSG Impact Summit

What we will achieve

- 30 countries with vibrant impact investment ecosystems by 2020 (up from 16 in 2017)
- 300+ billion USD will be the size of the impact investment market by 2020 (up from 150 billion USD in 2017)
- 1 billion poor lives and the planet to be improved by the end of 2020 (up from 500 million in 2017)

Purpose + Capital = Impact

What is Impact Investment?

Impact Investment optimizes risk, return and impact to benefit people and the planet. It does so by setting specific social and environmental objectives alongside financial ones, and measuring their achievement.

Why collaborate with GSG

- Shape the Impact Investment efforts globally
- Attract capital to achieve SDGs and COP21
- Create global definitions & standards
- Provide advocacy and policy support
- Identify & develop new markets
- Attract capital through new financial instruments
- Enable entrepreneurship, innovation and capital to deliver impact at scale
- Share knowledge, research and best practices between countries.

Join us for the GSG Impact Summit in New Delhi, India
8-9 October 2018