

GSG Head of Knowledge Development Job Description

About the GSG

The Global Steering Group for Impact Investment (GSG) is a global organisation founded on the belief that investment done well can benefit all people and the planet. We want societal and environmental impact to be at the heart of investment and business decisions.

The organisation, which is headquartered in London, and with staff in Paris, Brussels, Buenos Aires, Nairobi and Rome, brings together leaders from the worlds of business, finance, philanthropy and NGOs.

The global influence of the GSG is built on a unique and growing group of National Advisory Boards, currently representing 33 countries, with 20 more in the pipeline.

These National Advisory Boards (NABs) bring together experts in the fields of investment, public policy and social and environmental innovation. Their role is to drive more capital towards the achievement of the SDGs in the countries in which they operate and beyond.

Role Summary

This is a new role reporting to the Chief Market Development Officer, with therefore a strategic opportunity to shape this new role based on the skills and experience of the successful candidate, to deliver on the GSG's new 3-year strategy and supporting the goals of the Market Development team.

Role and responsibilities

The GSG provides support to upcoming and existing NABs through high-quality advisory, peer-learning activities, capacity building and market intelligence to enable the impact movement to deliver on its ambitions, unleashing the multiplier effect of the GSG's global community, to put societal and environmental impact at the heart of every investment and business decisions.

The GSG is looking for a Head of Knowledge Development to work in the Market Development team and be a key contributor to enable GSG to deliver on its mission and new 2022-2024 Strategy.

This role will be responsible for leading and supporting transformational knowledge development activities, i.e. new knowledge to address priority knowledge gaps for the GSG Community, that will increase GSG's positioning as one of the leading organisations enabling the transition to impact economies, in countries all around the world. Given the need to transform the infrastructure of finance, this role will focus on especially addressing key issues in the supply side of the ecosystem.

This role will work in close partnership with members of the GSG Market Development Team, especially the Head of Knowledge Management and Community who will provide insights into NAB needs, the GSG Policy Team, and the broader GSG team, alongside all upcoming and existing NABs, to ensure efficiency, coordination and prioritization.

Knowledge Development

- Design and deliver, in collaboration with the most relevant stakeholders, thought leadership assets building on unique content, data, and assets of the GSG community of NABs, providing solutions or answers to market intelligence gaps. This could for instance lead to an annual flagship publication (e.g. The impact of Impact Investment) for a global audience.
- Develop and deliver specific content or knowledge assets on new issues, to address gaps in the impact investment ecosystem, especially on the supply side. This may include leading working groups with stakeholders from the GSG community to support the collaborative development of such knowledge assets (e.g. with asset managers, pension funds, DFIs, etc).
- Coordinate with the GSG Policy team and support the delivery of new content or knowledge assets on topics related to policy and advocacy for impact

Projects and special initiatives with NABs

- Design and deliver projects and special initiatives with and for NABs, that will boost their ability to deliver impact, especially in relation to solving issues in the supply side
 - Such projects could include leading on or contributing to specific projects which are funded for by a new funder, such as the WEF Consortium on SME Finance in Africa, local research projects with selected NABs, etc.
 - Or projects that are specific services for the NABs delivered by the GSG to increase their capacity to create impact locally. The starting point for such would be a review and an update of the [NAB Services Toolkit](#), ensuring that the GSG keeps providing high value guidance and support to all NABs, especially as players and markets mature and become more sophisticated
 - The development of such projects will also require coordination with a number of GSG team members including the Fundraising team if additional resources are required for the delivery of such high value initiatives
- Evaluate projects and initiatives, and capture related learning and knowledge for further dissemination and possible replication (e.g. through blueprinting), working closely with the Knowledge Manager and Head of Community and Knowledge Management to maximise such knowledge sharing opportunities

This role will also contribute to GSG core activities including M&E and reporting activities.

Essential experience and skills

- **Impact Investment Expert:** Extensive knowledge of the impact investing sector, including global trends, market gaps, policies, practices and players; ideally with professional experience as an investor or impact investment practitioner
- **Knowledge Development:** demonstrated success of knowledge development and research, ideally in the impact investment space, leading to action or increased influence
- **Consultant and advisor:** consultant with an ability to assess needs, capacities and resources, and prioritise, design & run initiatives accordingly, bridging in a variety of contributors, guiding and empowering others to successfully deliver collaborative, multi-stakeholder projects either nationally or internationally

- **Action-oriented convener:** Capacity to convene heterogeneous stakeholders to create a trust-based environment where people (including sometimes competitors) feel empowered to collaborate towards a shared purpose
- **Engaging Communicator:** Exceptional verbal and written communication, including public speaking and facilitating skills, able to transform complex topics into easy to understand and actionable content, in a number of formats
- **Team player:** Strong team spirit who contributes to and works in coordination with a high-performing team working across geographies, able to draw on others for support in the role, as well as flexible enough to sometimes reallocate efforts to support others
- **Strategic leader, strong on execution:** strategic leader and hands-on, result-oriented overachiever excited by ambitious goals, highly organised multitasker, able to prioritise work in a fast-evolving sector
- Fluent in English & excellent at MS office suite and online collaboration tools
- Ability and willingness to travel internationally
- Min. 10 years of professional experience. International experience is required and experience is desired in at least one relevant field such as Consulting, Impact Investment, ESG Investment, etc.

Location: Flexible - ideally London or the UK (with the right to work there)

Compensation:

- competitive within the charity sector
- depending on location
- commensurate with experience
- We're open to discussing part-time arrangements

Application process:

In order to apply please send your CV and a short supporting statement in the first instance (less than 1 page) before midnight on November 14, 2021 to careers@gsgii.org. Please state the name of the role you are applying for in the subject line.

The main objective here is that you demonstrate you have the skills and experience that relate to what we are looking for.

We particularly welcome applications from people with disabilities, minority backgrounds, LGBTQIA and from different socio-economic and educational backgrounds.

Should your skills and experience be suitable, we will arrange for a call. As we are currently experiencing high volumes of interest in vacancies, we will only get back to successful candidates and may not answer any individual queries on positions prior to an application.