



GSG IMPACT SUMMIT 2018

OCTOBER 8-9 | NEW DELHI
JW MARRIOTT, AEROCITY

PROGRAM GUIDE

WELCOME

As communities around the world face the challenges presented by the twenty-first century, a vision of impact economies is emerging: a world where creating positive impact is as central to economic decisions as consideration of risk and return.

What will an impact economy look like? And, what actions do we need to take today to create impact economies across the world?

We invite you to help answer these questions at the 2018 Impact Summit, taking place in October this year in New Delhi, India. The Summit will bring together hundreds of impact leaders: entrepreneurs, investors, philanthropists, corporates, social sector and government leaders and leading market builders. We hope you will be among them.

As part of this year's Summit, we will:

- ▲ Explore current and future actions by the GSG, our National Advisory Boards and partners to catalyze the impact economies of the future
- ▲ Engage with GSG working groups to define the trajectory of the field and where future work should focus
- ▲ Create a unified vision for the development of impact investing ecosystems across the world.

We hope you will join us for what promises to be a ground breaking Summit, amid the entrepreneurial energy of New Delhi.

We are advancing well towards Tipping Point 2020. Collectively, we will continue to improve lives and the planet by driving real impact.

We look forward to seeing you on 8-9 October 2018!



Sir Ronald Cohen

Chairman, GSG



Pradeep Nair

Regional Director
Ford Foundation



Geeta Goel

Chair-IIC & Country
Director (India)
Michael & Susan Dell
Foundation

INFORMATION

REGISTRATION DESK HOURS

Monday, October 8 07:00 - 18:00

Tuesday, October 9 07:00 - 18:00

Please note: Name badges must be worn at all time for security purpose during the Summit.

WIFI ACCESS/CODE

To connect to wifi during the Summit:

1. Please browse your wireless networks available
 2. Select "JWMarriott_CONFERENCE"
 3. Click "Connect"
 4. Please enter the password GSG2018 (password is case-sensitive)
 5. Once connected, please launch your browser and you are on-line
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EMERGENCY / LOST& FOUND

In case of an emergency, or for lost & found please contact the Hotel Concierge.

PROGRAM EVALUATION

A program evaluation will be emailed to you. Your feedback will be invaluable to inform future events and to advance the mission of the GSG.

SPEAKER AND SESSION INFO

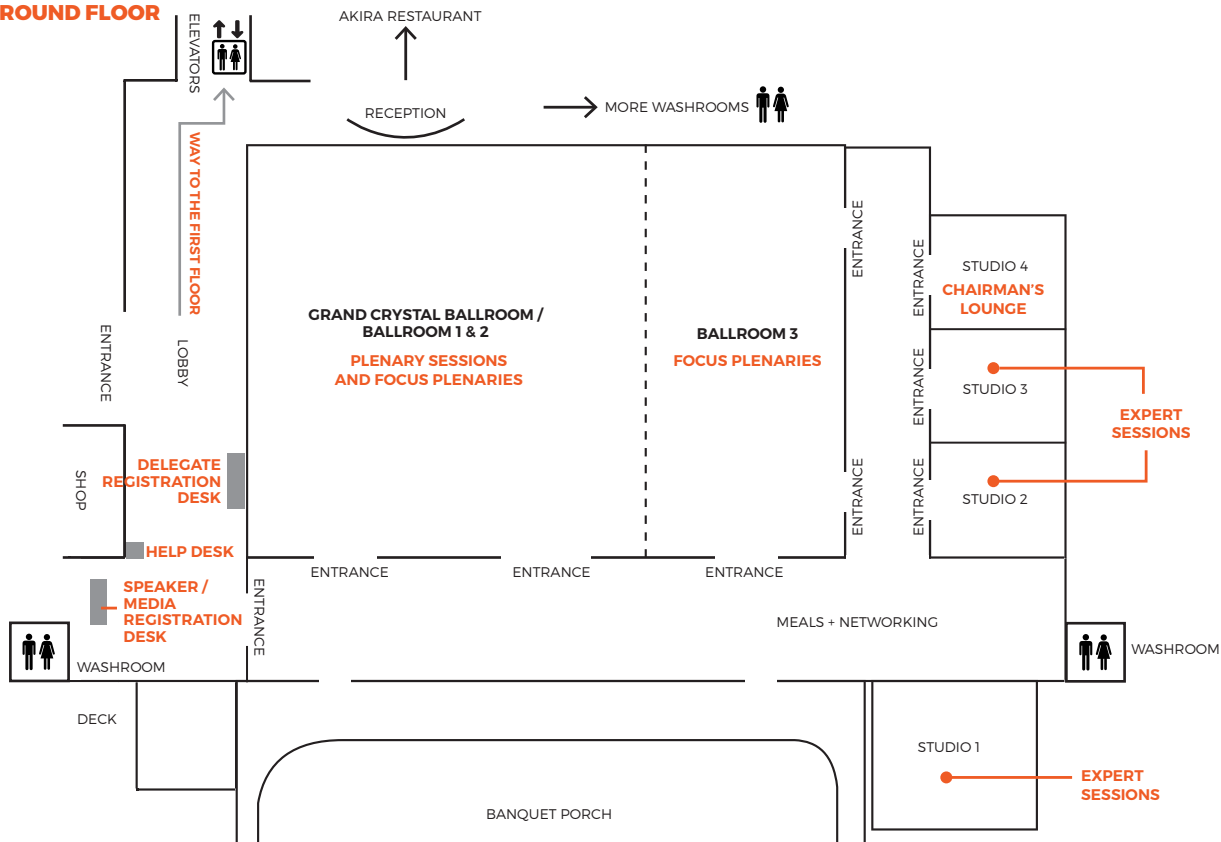
Please visit our website gsgii.org/summit/ for speaker bios and session descriptions.

HOTEL FLOOR PLAN



JW MARRIOTT, AEROCITY, NEW DELHI

GROUND FLOOR

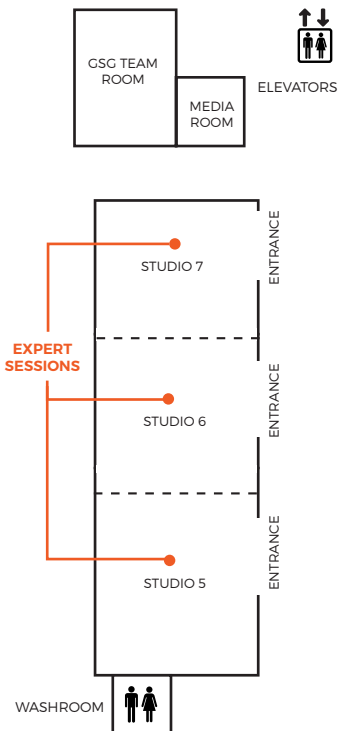


HOTEL FLOOR PLAN

JW MARRIOTT, AEROCITY, NEW DELHI



FIRST FLOOR



MONDAY, 8 OCTOBER, 2018

| Time | Title | Speaker/Moderator | Organization |
|---|---|--|---|
| 07.00-09.00 | Breakfast & Registration | | |
| I. OPENING PLENARY (Venue : Grand Crystal Ballroom) | | | |
| 09.00-09.05 | Video: The Power of Impact | | |
| 09.05-09.10 | Kickoff | Tracy Palandjian | Social Finance US |
| 09.10-09.20 | Welcome Address | Geeta Goel | Impact Investors Council |
| 09.20-09.25 | Forbes Video introducing Sir Ronald Cohen | | |
| 09.25-09.45 | Theme Address: The Power of Impact | Sir Ronald Cohen | The Global Steering Group for Impact Investment |
| 09.45-10.00 | New NABs Admission Ceremony: Flag Planting | Sir Ronald Cohen Elias Masilela David Woods Arastoo Khan Angélica Zegers | The Global Steering Group for Impact Investment DNA Economics Impact Enterprise Fund National Advisory Board for Impact Investment in Bangladesh Grupo de Inversoion de Impacto Social - GIIS Chile |
| 10.00-10.15 | State of the Movement Address | Amit Bhatia | India |
| II. SUPPLY OF IMPACT CAPITAL PLENARY (Venue : Grand Crystal Ballroom) | | | |
| 10.15-10.25 | Keynote: Impact and Public Money | Julie Katzman | Inter-American Development Bank |
| 10.25-10.35 | Keynote: Impact and Private Money | David Blood | Generation Investment Management |
| 10.35-11:15 | Panel Discussion: The New Investment Allocation Paradigm | Imogen Rose-Smith Darren Walker Nick O'Donohoe Ian Simmons Amit Bouri | Institutional Investor Ford Foundation CDC Blue Haven Initiative Global Impact Investors Network |
| 11.15-11.45 | Refreshment Break / Transition to Breakouts | | |
| III. SUPPLY OF IMPACT CAPITAL BREAKOUT | | | |
| 11.45-12.45 | Integrating Impact in Institutional Portfolios (Venue : Ballroom 1) | Anna Snider Uli Grabenwarter David Bohigian Sir Harvey McGrath | Bank of America European Investment Fund OPIC Big Society Capital |
| | Pension Funds & Insurance Companies: The Next Frontier (Venue : Ballroom 3) | Cyrille Langendorff Sophie Robe Ommeed Sathe Eric Wetlaufer | Credit Cooperatif Phenix Capital Prudential Finance TMX Group Inc |
| | Priority Initiative: Education in India, Africa & the Middle East (Venue : Studio 7) | Emily Gustaffson-Wright Safeena Husain Amel Karboul Shannon May Ashish Dhawan | Brookings Institution Educate Girls The Education Outcomes Fund for Africa and The Middle East Bridge International Academies Central Square Foundation & Social Finance India |
| | Regional Showcase: Impact Investment Opportunities in Latin America (Venue : Studio 2) | Angélica Zegers Alejandro Preusche Beto Scretas Andreas Eggenberg Rodrigo Villar | Chile NAB LAIFF Task Force Instituto de Ciudadania Empresarial (ICE) Crupe Ecos New Ventures |
| | Donor Capital and Outcome-based Approaches (Venue : Studio 3) | Tracy Palandjian Yaron Neudorfer Maya Ziswiler Isabel Mota | Social Finance US Social Finance Israel UBS Optimus Foundation Calouste Gulbenkian Foundation |
| | GSG Working Group Updates & Insights: Building Impact Wholesalers (Venue : Studio 1) | Cliff Prior Chul Woo Moon Masataka Uo Susan De Witt Silvia Manca | Big Society Capital South Korea NAB Japan Fundraising Association Bertha Centre for Social Innovation & Entrepreneurship European Investment Fund |
| | DFIs: Embedding Impact in Development (Venue : Studios 5 & 6) | Laurie Spengler Gavin McGillivray Ramona El Hamzaoui Eriko Ishikawa Christine Engstrom | Enclude Capital DFID, India USAID IFC Asian Development Bank |
| 12.45-13.00 | Transition to Lunch | | |
| 13.00-14.00 | Lunch | | |
| IV. DEMAND FOR IMPACT CAPITAL PLENARY (Venue : Grand Crystal Ballroom) | | | |
| 14.00-14.05 | Video: Message for Hon. Gordon Brown | | |
| 14.05-14.15 | Keynote: Impact Entrepreneurs to the Fore | Shannon May | Bridge International Academies |
| 14.15-14.25 | Keynote: Big Business & Impact | Sunil Kant Munjal | Hero Enterprise |
| 14.25-15.05 | Panel: Identifying the "Impact Unicorns" | Stephan Chambers Dr. Devi Shetty Cheryl L Dorsey Reema Nanavaty Kshama Fernandes | Marshall Institute Narayana Health Echoing Green SEWA Northern Arc |
| 15.05-15.30 | Refreshment Break / Transition to Breakouts | | |

| Time | Title | Speaker/ Moderator | Organization |
|--|--|---|--|
| V. DEMAND FOR IMPACT CAPITAL BREAKOUT | | | |
| 15.30-16.30 | Regional Showcase: Impact Investment Opportunities in Africa (Venue : Ballroom 1) | Mohammed Amersi Vikas Bali Elias Masilela Nicola Galombik Hamdiya Ismail | Amersi Foundation Intellectap DNA Economics Yellowwoods Ghana Venture Capital Trust Fund |
| | South Asian Impact Entrepreneurs: The Secrets of Success (Venue : Ballroom 3) | Pramod Bhasin Runa Khan Chetna Gala Sinha Ankit Agarwal Jatin Singh | Genpact Friendship Mann Deshi Bank & Mann Deshi Foundation Help Us Green SkyMet |
| | Priority Initiative: Investing in Refugees (Venue : Studio 7) | Nicola Cobbold Giovanna Melandri Jane Newman Mika Pyykko Sean Hinton | The Global Steering Group for Impact Investment Human Foundation Social Finance Finnish Innovation Fund Sitra Open Society Foundation |
| | Unlocking Capital for Early-Stage Impact Entrepreneurs (Venue : Studio 2) | Cathy Clark Chris Jurgens Rajeev Kher Allie Burns Drew Von Glahn | Fuqua School of Business Omidyar Network 3S India Village Capital World Bank |
| | How Can Blockchain Change Access to Impact Capital? (Venue : Studio 3) | Aunnie Patton Power Shaun Conway Raphaël Mazet Chinyere Nnadi Athena Yu | Intelligent Impact IXO Foundation Alice Sela Technologies Binance Blockchain Charity Foundation |
| | GSG Working Group Updates & Insights: Widening and Deepening the Impact Market (Venue : Studio 5 & 6) | Rosemary Addis Benjamin Hebborn Adam Wolfenson Urmi Sengupta David Woods | Impact Strategist Bertelsmann Stiftung Encourage Capital MacArthur Foundation Impact Enterprise Fund |
| | GSG Working Group Updates & Insights: Developing R&D-based Impact Enterprises (Venue : Studio 1) | Antonio Miguel Elli Booch Manoj Kumar Katherine Milligan Mehrdad Baghai | Laboratório de Investimento Social The Edmond de Rothschild Foundation TATA Trusts Schwab Foundation Alchemy Growth |
| 16.30-17.00 | Refreshment Break / Transition to Plenary and Evening Events | | |
| VI. EVENING PLENARY (Venue : Grand Crystal Ballroom) | | | |
| 17.00-17.05 | Welcome to the evening plenary and to Hon. Al Gore | Sir Ronald Cohen Hon. Al Gore | The Global Steering Group for Impact Investment Generation Investment Management |
| 17.05-17.10 | Video: GSG Funds | | |
| 17.10-17.25 | Launch of GSG Impact Funds | Sir Ronald Cohen Rajiv Lall IIF Ashish Dhawan IEOF Alejandro Preusche LAIFF Amel Karboul AEOF | The Global Steering Group for Impact Investment IDFC Bank Central Square Foundation & Social Finance India LAIFF Task Force The Education Outcomes Fund for Africa and The Middle East |
| 17.25-17.30 | Video: GSG Working Groups | | |
| 17.30-17.45 | Showcase: Working Groups | Sir Ronald Cohen Cliff Prior Michele Giddens Rosemary Addis Lorenzo Bernasconi | The Global Steering Group for Impact Investment Big Society Capital Bridges Fund Management Australian Advisory Board of Impact Investing Rockefeller Foundation |
| 17.45-18.00 | GSG Honors | Sir Ronald Cohen Tim West Ratan Tata | The Global Steering Group for Impact Investment The Fable Bureau & Pioneers Post TATA Trusts |
| 18.00-18.30 | Fireside Chat: Personal Journeys to Impact | Prince Maximilian Cheryl Dorsey Darren Walker | LGT Group Echoing Green Ford Foundation |
| 18.30-19.30 | Cocktails | | |
| 19.30-21.30 | Dinner + Evening Events | | |

| Time | Title | Speaker/ Moderator | Organization |
|--|---|--|---|
| 07.00-09.00 | Breakfast & Registration | | |
| VII. POLICY & FIELD DEVELOPMENT PLENARY (Venue : Grand Crystal Ballroom) | | | |
| 09.00-09.10 | Video Messages | | |
| 09.10-09.15 | Welcome, Recap & Intro to GSG Millennial Honors | Meg Massey | GSG |
| 09.15-09.30 | GSG Millennial Honors | PR Ganapathy Sir Ronald Cohen Ankit Agarwal Samir Ibrahim | Villgro The Global Steering Group for Impact Investment Help Us Green SunCulture |

| Time | Title | Speaker/Moderator | Organization |
|--|---|---|---|
| 09.30-10.10 | Panel: SDGs as a Bridge to Impact Economies | Vivek Pandit Amitabh Kant Sebastian Welisiejko Tom Le Quesne Marcos Vinicius | McKinsey & Co NITI Aayog Ministry of Social Development, Argentina UK Department of Culture, Media, & Sport Brazil Government |
| 10.10-10.50 | Panel: Meeting the Challenge of Impact Measurement | Clara Barby Maryanne Hancock Vikram Gandhi Anubha Shrivastava David Hutchison | Bridges Fund Management Rise Labs Asha Impact & Social Finance India LGT Impact Social Finance UK |
| 11.00-11.30 | Refreshment Break | | |
| VIII. HEADLINE KEYNOTE (Venue : Grand Crystal Ballroom) | | | |
| 11.25-11.30 | Video: The Inconvenient Sequel | | |
| 11.25-11.30 | Headline Keynote: Our Impact, Our Future | Hon. Al Gore | Generation Investment Management |
| IX. INTERMEDIATION OF IMPACT CAPITAL PLENARY (Venue : Grand Crystal Ballroom) | | | |
| 11.55-12.05 | Keynote: Impact Investment as a Driver for Systemic Change | Phyllis Costanza | UBS Optimus Foundation |
| 12.05-12.20 | Keynote: Impact Investment in Emerging Markets | Prince Maximilian | LGT Group |
| 12.20-13.00 | Panel: Optimizing Risk, Return, and Impact | Ross Piper Andy Kuper Vineet Rai Roopa Kudva Michele Giddens | Christian Super Leapfrog Investments Aavishkaar Omidyar Network Bridges Fund Management |
| 13.00-14.00 | Lunch | | |
| 14.00-14.15 | Transition to Breakouts | | |
| X. INTERMEDIATION OF IMPACT CAPITAL BREAKOUT | | | |
| 14.15-15.15 | Regional Showcase: Impact Investment Opportunities in India Venue : Ballroom 1 | Eric Savage Rajiv Lall Venkat Pavithra YS Gayathri Vasudevan | Unitus Capital IDFC Bank Tata Trusts Vindhya LabourNet |
| | Priority Initiative: Why Gender-Lens Investing Matters Venue : Ballroom 3 | Bonnie Chiu Tina Porou Suichi Ohno Elena Casolari Carmen Correa | The Social Investment Consultancy Contact Energy Sasakawa Peace Foundation OPES-LCEF Foundation Pro Mujer |
| | GSG Working Group Updates & Insights: Policy Venue : Studio 1 | Michele Giddens Karen Wilson Brigitte Mohn Sophie Maysonnave Arastoo Khan | Bridges Fund Management OECD Bertelsmann Stiftung Ministry for Europe & Foreign Affairs, France National Advisory Board for Impact Investment in Bangladesh |
| | Innovation in Retail & Wholesale Impact Products Venue : Studio 2 | Patricia Chu Sally McCutchan Cyrille Langendorff Govind Sankaranarayanan | AVPN Impact Investing Australia Credit Cooperatif Social Finance India |
| | Impact Investment Intermediaries: Boosting Numbers and Capacities Venue : Studio 3 | Adva Saldinger Don Hinkle-Brown Dave Richards Farhad Reza Audrey Selian | DEVEX Reinvestment Fund Capria Build Bangladesh Rianta Capital |
| | GSG Working Group Updates & Insights: Creating Innovative Impact Products Venue : Studio 5 & 6 | Lorenzo Bernasconi Maha Keramane Brace Young Nishith Desai Carolien de Bruin | Rockefeller Foundation BNP Paribas Arabesque Nishith Desai Associates C-Change |
| | Standardizing Impact Measurement: The Way Forward Venue : Studio 7 | Michael Etzel Priscilla Boiardi Filipe Santos Harvey Koh Elizabeth Boggs-Davidsen | Bridgespan EVPA Católica-Lisbon and INSEAD FSG UNDP |
| 15.15-16.00 | Refreshment Break / Transition to Closing Plenary | | |
| XI. CLOSING PLENARY (Venue : Grand Crystal Ballroom) | | | |
| 16.00-16.05 | Video: NABs | | |
| 16.05-17.00 | Town Hall: Catalyzing our Global Community | NAB Chairs | The Global Steering Group for Impact Investment |
| 17.00-17.20 | The Impact Revolution | Sir Ronald Cohen | The Global Steering Group for Impact Investment |
| 17.20-17.30 | Thank You Address | Pradeep Nair | Ford Foundation |
| 17.30-17.45 | Wrap Up Videos + 2019 Summit Video | | |
| 17.45-20.00 | Cocktail Reception | | |

SIDE EVENTS



| Venue | Time | Title | Hosted by |
|------------------------------------|---------------|--|---|
| MONDAY, 8 OCTOBER, 2018 | | | |
| Studio 2 | 08:00 - 09:00 | Latin American Impact Fund of Funds LAIFF - A Real Game Changer for the Region | Latin America Fund of Funds (LAIFF)* |
| Studio 3 | 08:00 - 09:00 | Exploring Impact investments for WASH In India | USAID* |
| Akira Restaurant | 12:45 - 14:00 | Private Lunch | Michael & Susan Dell Foundation |
| Studio 1 | 13:00 - 14:00 | Impact Finance Platforms - Towards Better Impact Structure | Bertelsmann Foundation* |
| TUESDAY, 9 OCTOBER, 2018 | | | |
| Studio 1 | 08:00 - 09:00 | Gender Lens Investing: What, Why, and How? | Sasakawa Peace Foundation* |
| Studio 2 | 08:00 - 09:00 | Scaling & Mainstreaming Investments for Impact | DFID India |
| Studio 3 | 08:00 - 09:00 | Launch of pioneering outcome and impact funds | Social Finance India |
| Studio 1 | 13:00 - 14:00 | Collaborating to advance solutions for financing small & growing businesses | Omidyar Network * |
| Studio 2 | 13:00 - 14:00 | Innovative financing solutions to achieve India's solar energy goals | MacArthur Foundation* |
| Studio 3 | 13:00 - 14:00 | Strengthening the Financial Services Value Chain to Meet the "Sustainable Development Goals" | Rockefeller Foundation* |
| Studio 1 | 18:00 - 20:00 | Private Cocktails | The Global Steering Group for Impact Investment |
| Studio 3 | 18:00 - 20:00 | Inclusive innovation Atlas - A big data approach | Bertelsmann Foundation * |
| WEDNESDAY, 10 OCTOBER, 2018 | | | |
| Studio 5 | 07:30 - 09:00 | Impact Finance Platforms working session | Bertelsmann Foundation |
| Studio 1 | 09:00 - 12:30 | GSG Annual General Meeting of NABs | The Global Steering Group for Impact Investment |
| Studio 6 | 09:00 - 12:30 | Applying the shared convention on Impact | Impact Management Project* |
| Studio 1 | 14:00 - 17:00 | Policy Research Workshop | UNESCAP & British Council * |
| Studio 5 | 14:00 - 16:00 | Leveraging corporate assets for Impact | EVPA* |
| Studio 6 | 14:00 - 18:00 | Social entrepreneur Workshop | Bertelsmann Foundation |

* If you are interested in joining this session and you haven't registered, please go to Help Desk. Please note that seats are limited.

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LAUNCH OF 'ON IMPACT'



ON IMPACT A GUIDE TO THE IMPACT REVOLUTION

By Sir Ronald Cohen

The Impact Revolution is a movement in which we all play a part. It introduces a simple change, but one that has enormous ramifications for our world: the incorporation of impact - impact on our society and our environment - into the way we think, act and make decisions.

It is a change that has already begun, and one that permeates all elements of our society.

All of us - business leaders, employees, pension savers, investors, entrepreneurs, governments, philanthropists, consumers, citizens - will place impact at the core of our decisions and actions, to create a world that works. A world of sustainable shared prosperity, and of social and environmental progress.

'On Impact' is written by Sir Ronald Cohen, one of the founders of impact investing, but the story of the Impact Revolution will be written by you.

HOSTS & SPONSORS



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ABOUT GSG



The GSG is an independent global steering group catalyzing impact investment and entrepreneurship to benefit people and

planet. The GSG was established in August 2015 as the successor to and incorporating the work of the Social Impact Investment Taskforce established under the UK's presidency of the G8.

The GSG currently has 18 countries plus the EU as members. Chaired by Sir Ronald Cohen, the GSG brings together leaders from the worlds of finance, business and philanthropy to get measurable impact embraced as a deliberate driver in every investment and business decision.

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