Leading consulting firm, McKinsey & Company, Inc., at the request of GSG, presented delegates and meeting attendees with their research, exploring how policymakers in G20 countries can best prime their countries for impact investment to reach Tipping Point by 2020. They identified four key high impact initiatives to accelerate impact investing:

1. Unlock more funding
2. Consider Governments as a purchaser of social outcomes
3. Provide enabling legislation for social enterprises
4. Standardise measurement and certification for the industry

A dialogue ensued with key questions arising:

1. How can governments be more involved?
2. How can private sector investment be unlocked?
3. How can we measure impact?

GSG and G20-DWG agreed on the centrality of “impact” in inclusive agendas, and committed to continuing engagement in the coming years.