



Driving Real Impact



This is an evolution in thought and a revolution in means. If we are successful, it will change the whole nature of our system.



Sir Ronald Cohen
Chair, GSG

The Global Steering Group for Impact Investment (GSG) is an independent global steering group catalysing Impact Investment and entrepreneurship to benefit people and the planet. The GSG was established in August 2015 as the successor to and incorporating the work of the Social Impact Investment Taskforce under the UK presidency of the G8. The GSG currently has National Advisory Boards in 33 countries as members. Chaired by Sir Ronald Cohen, the GSG brings together leaders from finance, business and philanthropy.

Our mission is to
harness the energy behind Impact Investment to deliver impact at scale.

DO GOOD. DO WELL.

Who leads GSG

GSG is represented in countries via their National Advisory Board (or NABs) and Regional Advisory Boards (or RABs). To date, 33 countries have joined. The GSG is governed by a Board of Trustees which includes representatives from the NABs. Sir Ronald Cohen, Founder of GSG, is the Chair and Nick O'Donohoe, CEO of CDC, is the Deputy Chair and Cliff Prior is the CEO of GSG.



What we do

- Develop and accelerate impact ecosystems in countries
- Create formal working groups for new knowledge, insights, definitions, and standards
- Advocate with G7, G20, the EU, the UN and the OECD, and other governing bodies
- Catalyse Outcome Funds and Market-building initiatives
- Organise and host events, including annual GSG Impact Summit

Why collaborate with GSG

- Shape the Impact Investment efforts globally
- Share knowledge, research and best practices between countries
- Provide advocacy and policy support
- Identify how capital can be used to achieve SDGs and COP21
- Create global definitions & standards
- Identify and develop new markets
- Enable entrepreneurship, innovation and capital to deliver impact at scale



What is Impact Investment?

Impact Investment optimises risk, return and impact to benefit people and the planet. It does so by setting specific social and environmental objectives alongside financial ones, and measuring their achievement.