

Impact investing in the Netherlands: status quo, barriers and ways to unleash further growth

A summary of the key findings from our report

A study conducted by:

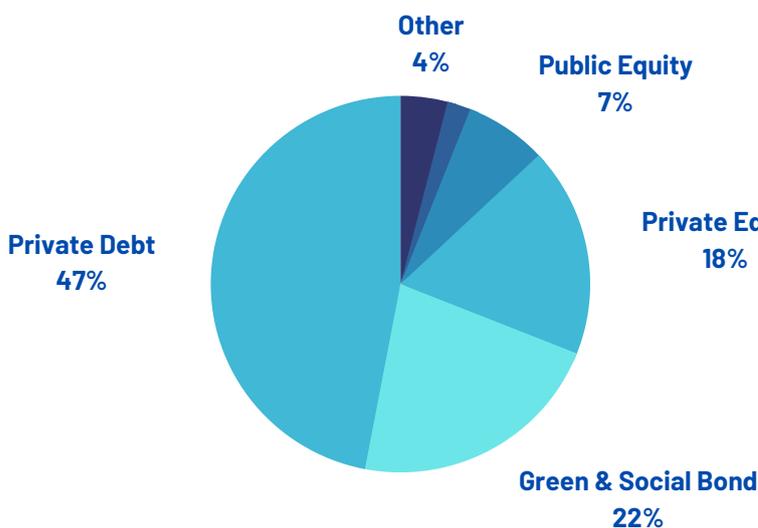


Impact investments are investments made with the intention to generate positive, measurable social and environmental impact alongside a financial return. *Global Impact Investing Network (GIIN)*

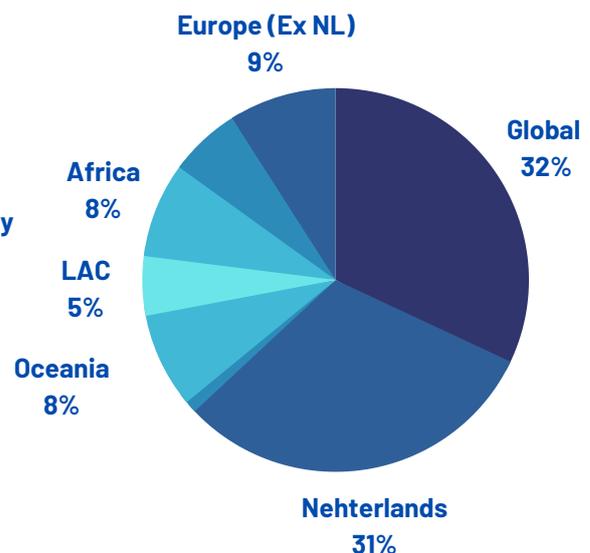
The market size

Dutch investors have currently invested assets worth an estimated **€150-180 billion for impact**, accounting for 4-6% of all Dutch assets under management. The Netherlands is strongly positioned to become a global leader in impact investing.

AUM by asset class



AUM by geography



Key findings

- **Institutional investors have the biggest potential to scale up.** They have by far the largest absolute volume of total assets under management, but only use a small share (4-6%) of those assets for impact investing.
- The most **crucial SDG financing gaps are not sufficiently addressed.** Investments into developing and emerging economies account for less than 20% of Dutch impact investing.
- Barriers to scaling up include **regulatory barriers, market efficiency hurdles**, and an **excessively conservative investment culture**.
- The **government should** embrace impact investing as a scalable and cost-effective instrument to achieve policy objectives **urgently remove barriers** to impact investing by improving financial and regulatory frameworks that are currently hampering the growth of the sector.
- Dutch **institutional investors** should set targets to at least **double their impact investing** allocations to a minimum of 10% of their assets under management by 2025.
- All stakeholders should **urgently collaborate to build a strong ecosystem** infrastructure and to accelerate the mobilisation of capital for impact.

You can read the whole report on our website:

www.nabimpactinvesting.nl

We would like to thank our founding members:



NETHERLANDS ADVISORY BOARD ON IMPACT INVESTING

<https://www.nabimpactinvesting.nl/>